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21 June 2017

Dear SME Representative

INVITATION TO PARTICIPATE IN THE DEVELOPMENT OF A SMALL BUSINESS LABOUR INFORMATION WEB TOOL

BUSA in partnership with the CCMA is embarking on an initiative to develop a self-service, web-based tool for SMEs on labour related issues. This project was identified through the research conducted by BUSA that indicated that knowledge about labour practices was an area where accessible, reliable information was required. The purpose of the initiative is to address the challenges SMEs, their management and employees have in the labour relations sphere given the relatively limited ability of SMEs to access reliable and affordable information about labour practices.

Essentially, the initiative will address this through improving employer access to user-ready information on labour legislation by developing a web tool. The toolbox will be accessible and free of charge, with material developed and annually updated by the CCMA.

As part of the initiative, a focus group of SME representatives is being established. We would like to invite you to be part of the focus group that identifies what areas the web tool should cover.

We have tentatively identified the morning of the 10th of July for the first meeting of the focus group. The meeting will be held at BUSA's offices. Vanessa Pather who is cc'd on this mail is managing the initiative.

Please let Nomaza Spelman know whether you are able to participate in the focus group and whether you are available to attend the meeting on the 10th of July from. Please to respond to nomaza.spelman@busa.org.za on or before 5 July 2017.

Kind Regards

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TANYA COHEN
CHIEF EXECUTIVE OFFICER